



AREA OF IMPACT

Food and Nutrition

TIAX LLC is a leading technology development firm that accelerates innovation to help its clients create an impact in the market—and in people's lives. It integrates business, industry, and hands-on technology expertise to transform ideas into technologies. Formed out of Arthur D. Little's Technology & Innovation business, TIAX builds on more than a century of breakthrough innovation and client success. TIAX was selected as a Technology Pioneer 2003 by the World Economic Forum and is ISO 9001 certified, with more than 50 research and development laboratories.

In today's competitive marketplace, food, ingredient, and agricultural product companies are striving to sustain profitable growth as margin pressure drives widespread consolidation. Faster innovation—through adopting new technologies or creating new products—is often key to differentiating offerings and enhancing long-term growth.

If you are food company that develops consumer products, a designer or manufacturer of commercial and residential appliances, or an ingredient manufacturer in need of technology and services to accelerate your development efforts, TIAX can help.

We draw on solid business and market expertise, sensory and technical knowledge, and well established engineering alliances to find new applications for ingredients, develop new products, and identify strategies for long-term profitability.

Our professionals have been pioneers in food and sensory science for more than 50 years, helping create successful new products in nearly every food category.

TIAX Food and Nutrition service offerings include:

Strategy Development and Implementation: We evaluate market dynamics, competitive threats, and core competencies and assess your technology to identify and develop growth strategies for implementation. We help align your R&D portfolio with your business strategy.

Sensory and Consumer Insight: Our sensory benchmarking studies are important category appraisal tools that identify product strengths and weaknesses to gain competitive advantage. We uncover the drivers behind consumer preferences and translate them into product specifications.

Product Development: We apply our in-house expertise in appliance engineering, ingredient functionality, sensory analysis/evaluation, market analysis, and processing technology to create products that meet consumer expectations for flavor, convenience, health, and nutrition.

Recent Success Stories

We worked with a global food company to develop a novel meal replacement beverage with greater satiety than the market leader.

For a leading soy processor, we developed a value-added growth strategy to facilitate expansion and gain competitive market advantage.

Our reformulated children's chewable vitamin increased sales by 45 percent for a leading OTC pharmaceutical company.

contact

Todd Rhodes
617-498-6188
rhodes.t@TIAXLLC.COM

TIAX LLC
15 Acorn Park, Cambridge, MA, 02140